



MOREHOUSE
COLLEGE

Entrepreneurship Center

Entrepreneurship
Conference 2009

Confirmed Speakers (as of January 5, 2009)

Tedd M. Alexander III

Managing Partner and Founder
Credo Capital Management

Tedd M. Alexander III, Managing Partner, is the founder of Credo Capital Management. He is responsible for portfolio management, client service, and investment research in addition to providing leadership and vision, charting the firm's strategic course, setting corporate priorities, and advancing the firm's collaborative, collegial, performance-based culture.

Mr. Alexander has been in the industry since 1985. Prior to founding Credo in 2004, he held the position of Vice President and Portfolio Manager/Analyst at Brown Capital Management where among other responsibilities he co-managed over \$2.5 billion of institutional assets as a member of the large/mid cap investment team. He has also held the position of sell-side analyst at Alex. Brown & Sons, Legg Mason, and investment banking associate at E.F. Hutton.

Tedd earned a BA in Computer Science from Morehouse College and a MBA from the Wharton School at University of Pennsylvania.

Stephen I. Bloom

President and CEO
Capcom Inc

Steve is the President and CEO of Capcom Inc, an Apartment Property Management company. He has invested in several start-ups that have provided opportunities in technology transfer, music video and merchant banking.

Mr. Bloom lectures extensively on "How to Start a Business", "The Secrets to Success - Are You Prepared To Be a Business Owner" and "Will a Bank

Really Finance Your Business?" Steve has over 35 years experience in mortgage banking, real estate development, importing, finance and investment. He is also a volunteer with SCORE Atlanta a non-profit resource partner of the Small Business Administration and provides advice on topics such as marketing, selling, human resources, management, franchising, business planning, operations, and strategic planning.

Steve graduated from Ohio State University with a degree in business and community analysis and did graduate studies at Cleveland State University in business and economics.

Sandra Broadnax

Director of Small Business Programs Office (SBPO)
National Geospatial-Intelligence Agency (NGA)

Sandra Broadnax is the Director of Small Business Programs Office (SBPO) for the National Geospatial-Intelligence Agency (NGA). During her 30 plus years of federal government service her previous assignments included Alaska, New Jersey, Hawaii and Nebraska. Ms. Broadnax has worked passionately in the contracts acquisition field throughout her career and brings total knowledge and commitment to the programs she supports. She is committed to the Small Business Program mission, Historically Black Colleges & Universities/Minority Institutions program and the Small Business community in support of National Security and our nation's War Fighters.

Ms. Broadnax earned an Associate's degree in Business Administration from the University of Alaska, a Bachelor's of Science degree in Business Administration from Strayer University, and a MBA in Acquisitions Contracts from Strayer University.

Debra T. Griffin

Branch Manager
Flagstar Bank

Ms. Griffin is currently a branch manager at a Flagstar Bank and a small business consultant to small to medium sized companies. She has held several roles that include Regional Business Banking Manager and Regional Community Leader. She has received various awards throughout her career

for being a top performer and an active participant in community events and organizations. She was most recently nominated for “Who’s Who in Black Atlanta.”

Her focus has always been on small business owners throughout her career. Her passion for sharing information and partnering with organizations in the community lead her to writing and teaching workshops. You can find her teaching financial education workshops at various non-profits, government agencies, colleges and many public schools in and around Atlanta.

Debra is originally from northeast Ohio. She studied Business Administration at both Columbus State and Youngstown State.

Donna Maria Coles Johnson

Founder

Indie Business Media, LLC

Donna Maria Coles Johnson created Indie Business Media, LLC, a "new media" company that empowers entrepreneurs to use technology to promote their businesses and expand their sphere of influence. She hosts "The Media Is You," a one-day social media conference for small business owners and is the author of the "Lifestyle CEO Book: How to Break all the Rules, Build Your Own Corporate Ladder and Create the Life You Love."

She has been included in dozens of media outlets including the Wall Street Journal, Ebony Magazine, The Washington Post, The Washington Times, The Chicago Tribune, Time Magazine, Parents Magazine, National Public Radio and The Washington Business Journal.

Donna Maria a native of Washington, DC and graduate of the University of South Carolina with a Bachelor of Arts in Broadcast Journalism. She earned a Juris Doctorate from the Catholic University of America, where she served on the prestigious Law Review.

Lee Hawkins

On-Air Correspondent

CNBC

Lee is an on-air correspondent on CNBC where his coverage has included corporate news, the NASDAQ, breaking news, and interviews with notable celebrity entrepreneurs about their businesses.

His celebrity business profiles have included media moguls Russell Simmons and Bob Johnson, fashion icons Tommy Hilfiger and Marc Ecko, Paris Hilton, Nelly, Iman, best-selling author James Patterson, and many others. Hawkins is also author of the forthcoming book, “Newbos: The Rise of America’s New Black Overclass.”

A native of St. Paul, he is a member of the National Association of Black journalists. Mr. Hawkins earned a Bachelor of Arts degree in political science from the University of Wisconsin-Madison.

H. Beecher Hicks, III

Founder

Red Clay Capital Holdings

H. Beecher Hicks III (Henry) is the founder of Red Clay Capital Holdings, LLC a company that pursues emerging middle market investments in the southeastern United States. His professional experiences have included work in both the private and public sectors where he has focused on building enterprises as a consultant, banker, investor and operating executive.

Previously Henry worked as an operating principal with Onyx Capital Ventures and Katalyst, LLC a management consulting, investment banking and private equity firm focused on emerging technology companies. His work at Bank of America includes: Vice President of their Catalyst Equity Fund, Vice President in the Mergers and Acquisitions Group and served as the Assistant to the Chairman. Henry has closed more than \$1 billion in transactions as principal and advisor.

Henry has a Bachelor of Arts in Marketing from Morehouse College and an MBA from the University of North Carolina and in 1998 was appointed by President William J. Clinton to be a White House Fellow.

Jerome Hicks

Contracts Division Director
Oak Ridge National Laboratory

Jerome Hicks is the Oak Ridge National Laboratory (ORNL) Contracts Division Director. He directs more than 50 acquisition personnel awarding contracts valued over \$500 million in support of approximately 4,200 personnel at ORNL. In addition to these duties, he is the Acquisition Management System owner in support of ORNL operations. This consists of coordinating and managing an annual budget in excess of \$10 million and over 84 personnel.

Jerome has more than 24 years experience as a contracts professional and has received numerous honors and awards throughout his procurement career including the Midwest Research Institute/Battelle/Bechtel Chairman's Award, the DOE Secretary of Energy Award for Reduction of GSO Balances, United States Air Force Pricing Achievement Award, United States Air Force Commendation Medal, United States Air Force Achievement Medal, and United States Air Force Good Conduct Medal.

Jerome has a Bachelor of Science Degree in Industrial Technology from the University of Southern Maine. He also has an Associate of Arts Degree in Contract Management from the Community College of the U. S. Air Force and has completed courses toward a Master of Business Administration from Regis University.

Keith S. Joy

Small Business Program Manager
Oak Ridge National Laboratory

Keith is the Small Business Programs Manager for the Oak Ridge National Laboratory. He has been in this role for two years. He manages a program which last year awarded nearly \$219M to small business concerns. His responsibilities include being the advocate and point of contact for small businesses and Minority Educational Institutions desiring to win contracts

with the Lab; representing small business concerns to the Contracts Division and Laboratory staff; and managing the ORNL Mentor-Protégé Program.

As the Small Business Programs Manager, Keith and his program has already received numerous national recognition. In June of 2008, Keith was awarded the U.S. Department of Energy's National Small Business Program Manager of the Year Award for his leadership and support of small businesses.

Keith has a B.B.A. in Business from the University of Memphis and serves on the Board of Directors for the Aid to Distressed Families of Appalachian Counties.

Oren Kleinberger

Founder and CEO

Ecological Creations, Inc.

Oren Kleinberger is the CEO of Ecological Creations, Inc., a small energy innovation company that focuses on the use of vegetable oils as a fuel to power diesel vehicles. He developed and patented a superior conversion method, recognized industry-wide, that allows diesel engines to safely and effectively run on a myriad of different fuels.

Oren plans to expand this focus as well as develop techniques to produce energy that do not require the traditional methods of harvesting energy through crop production or mining for fossil fuels. He believes in a bright future for our planet, and that the necessary solutions for our current challenges can be found if the world community joins together in an honest effort to change our habits and lifestyles.

Oren graduated with honors from the University of Georgia with a degree in Ecology in 2002.

Jon Love

President

Pitney Bowes Government Solutions

Jon joined Pitney Bowes in 2005 as President of its Government Solutions business, Pitney Bowes Government Solutions (PBGS), located in Lanham,

Maryland. As President of PBGS, a wholly owned subsidiary of Pitney Bowes Inc. (NYSE: PBI), Jon leads the company's growth in the Federal Government market. PBGS provides a broad array of on-and off-site secure mail solutions and services, including fulfillment, document processing, secure mail, logistics support and records and information management.

A noted expert in the areas of Mail, Document Management and Mail Security, Jon is a frequent speaker at industry events. He sits on several boards and is a member of the United States Postal Service Supplier Council Board of Advisors.

Jon attended Knoxville College and Bowie State University. In addition, he is a graduate of the Rutgers University Advanced Management Program and Columbia University's Executive Education Program for Marketing Management.

Wonya Lucas

Executive Vice President & Chief Marketing Officer
Discovery Communications

Wonya Lucas provides company-wide brand strategy leadership and coordination across Discovery's global businesses as Chief Marketing Officer. She is responsible for strengthening Discovery's world-class brands and leveraging the company's many assets to increase awareness and expand its worldwide viewer base.

Wonya is a recognized leader in the media industry after successfully overseeing marketing and strategy for major television and internet brands at both The Weather Channel and Turner Broadcasting. She was named "Woman to Watch" by Women in Cable Telecommunications and identified as one of the 50 Most Powerful Black Women Leaders in Business by Black Enterprise magazine.

Lucas earned an MBA in finance and marketing from the University of Pennsylvania's Wharton School of Business and a bachelor's degree in industrial engineering from the Georgia Institute of Technology.

Leonard T. Miller

President
Miller Racing Group, Inc.

Leonard is president of Miller Racing Group, Inc. a second generation auto racing team based in Leesburg, VA. In the past 15-years this former pilot has primarily fielded black drivers in NASCAR, ARCA, and Formula BMW America. His team delivered Dr Pepper's first corporate win in 2001.

Leonard and the Miller Racing Group has been covered in *The New York Times*, *AutoWeek*, *Circle Track & Racing Technology*, *Hollywood Reporter*, *African Americans On Wheels*, *USA Today*, Reuters news service, and others. He is currently branding his father's autobiography, *Silent Thunder* the book, with consumer product placements in *Silent Thunder* the motion picture. His race team will market the movie and products worldwide via the Formula BMW Americas, Europe, and Pacific series with a minority driver. He also has his auto racing autobiography under contract with Seven Stories Press, a New York publisher, with a release date in the summer of 2009. The working title is *Black Flagged*.

Leonard graduated from Morehouse College with a B.A. in Business Administration. He has achieved many accomplishments in aviation, motor racing, entertainment, and as an author.

Gregory B. Morrison

Vice President and Chief Information Officer
Cox Enterprises, Inc.

Greg Morrison is vice president and chief information officer for Cox Enterprises, Inc., one of the nation's leading media companies and providers of automotive services. He is responsible for technology planning for all corporate headquarters operations.

Morrison serves on the board of trustees for Clark Atlanta University and on the board of directors for the Georgia CIO Leadership Association. He was named to US Black Engineer Magazine Most Important Blacks in Technology for three consecutive years (2005-2007) and to Computerworld's Premier 100 IT Leaders.

Morrison earned a bachelor's degree in science from South Carolina State University and a master's degree in science from Northwestern University.

Nicole Marie Richardson
Senior Editor of Special Projects
Inc.com

Nicole Marie Richardson is the senior editor of special projects at Inc.com, a small business resource for entrepreneurs. She is a seasoned writer and editor and has worked in the field of journalism for more than eight years.

Nicole held the position of News Editor and Interim Senior Editor, Online Content, at Black Enterprise magazine. She has written on a range of topics, including travel, politics, business, technology, culture, time management, African trade, and the organic market and has interviewed many of the most intriguing people of the decade.

She is a graduate of Rutgers University where she double-majored in biology and journalism and minored in African Studies. She received her master's degree in journalism, with a concentration in political reporting and new media, from the University of Maryland, College Park. She resides in New York City.

Sharita Robinson
Founder
Robinson Consulting Services

Sharita Robinson is the founder and proprietor of Robinson Consulting Services, a full-service, people-focused consulting firm that puts the needs of business first. The company offers services in Business Coaching, Project Management, Talent Management and Seminar Leadership.

With more than 15 years of professional Human Resources Development experience her work has earned the respect and return business of a variety of organizations and success-minded individuals such as The Coca-Cola Company, Schwan's Foods and Home Depot.

Sharita holds a Bachelor of Science in Business Administration and a Masters in Human Resources Development from Indiana State University. She is a Certified Leadership Coach (CLC), Registered Corporate Coach and qualified in DiSC Assessment.

David Samuel

Executive Vice President
Big Brothers Big Sisters of Metro Atlanta

David is an Executive Vice President with Big Brothers and Big Sisters of Metro Atlanta where he provides leadership to all program and operations. He is widely recognized for his motivational training programs for emerging business leaders nationwide. He is the Founder of David Samuel Seminars, through which he developed and delivered motivational training seminars in Leadership Readiness, Entrepreneurship and Personal Investing.

David has provided innovation and leadership to sales teams, customer service organizations, marketing, and business technology groups for 9 leading companies in 5 different industries over 32 years. His business affiliations include IBM, AT&T, GTE, EDS, Digital Equipment, and NSTAR Gas & Electric.

David holds an undergraduate degree from the State University of New York and is a graduate of the Harvard Business School. He is also the author of “Personal Branding Power: 65 Proven Strategies for Accelerated Career Growth.”

Olivia A. Scriven, Ph.D.

Senior Advisor for Academic Development and Institutional Advancement
Spelman College

Olivia A. Scriven, Ph.D., is Senior Advisor for Academic Development and Institutional Advancement at Spelman College, the nation’s oldest liberal arts college solely and specifically for women of African descent. At Spelman, Scriven provides counsel and support to the Provost and Vice President for Institutional Advancement in the areas of strategic planning; curricular and co-curricular program design, development and execution; domestic and international partnerships; and the procurement and management of external funding to support institutional initiatives. She is leading the institution’s efforts to establish a permanent, restricted endowment to support the core programs of the Women’s Research and Resource Center.

Scriven specifically examines the role of historically Black colleges and universities in the growth of U.S. science in the post-World War II period.

She has authored a grant proposal guide; served on a variety of peer review panels; regularly hosts grantsmanship workshops for educational and non-profit institutions in the United States and internationally; and has served on a variety of panels focused on higher education administration and leadership development. A sampling of workshops include: “Securing Federal Grant Awards: Strategies for the Small Institution,” “Building a Dynamic Research Portfolio,” and “Grants Administration in a Liberal Arts Environment.”

Scriven holds a doctoral degree in the history of science and technology from the School of History, Technology and Society at the Georgia Institute of Technology. She is the first African American and the first African American female to earn the Ph.D. from the program.

Scriven’s additional education includes: a B.A. from New York University, masters’ degrees in educational communication and technology and the history of science from New York University and the Georgia Institute of Technology, respectively.

Marcia A. Steele, CSP

President

Strategic Realities

Marcia is the President of Strategic Realities an Atlanta-based consulting and training firm and one of the nation's leading experts on leadership, strategy, and workplace productivity. Her wealth of experience comes from working with the "best of the best" – starting on Wall Street, moving to Xerox, Coca Cola, and nine years with General Electric. This international high-content strategist, knows how to survive change and difficult times—she is a business owner and two-time cancer survivor.

Her book “Making It in America,” highlights that America is where ambition meets the free enterprise system, and shows that with vision, beliefs and actions, anything is possible.

She is a native of Jamaica educated internationally and in the States at Hunter College, and at the Rochester Institute of Technology.

Michah J. Streiff

Mechanical Engineering Student

Morehouse College

Micah Streiff is currently a senior Dual Degree General Science and Mechanical Engineering major and will be transferring to Georgia Tech to complete his degree in the Fall of 2009.

He has maintained a 3.9 GPA and played football for the Morehouse Maroon Tigers and served as a team captain during his final season. He was awarded the Special Teams Player of the Week for the Southern Intercollegiate Athletic Conference (SIAC) seventeen times out of only twenty games. He was selected as the second team All-Conference punter in 2007 and to the All-Academic team in 2008. He also plays for the Morehouse Soccer Club team.

Micah has acquired internships with Minick Engineering in Tucker Georgia, General Electric Energy in Atlanta and is presently interning with Sun Microsystems as the Campus Ambassador. His responsibilities include connecting students at Morehouse to the Sun global community of student developers on Sun's new social networking site and expanding the opportunity for students to try Sun's open platforms and developer tools.

David Sutton

Director, Office of Small and Disadvantaged Business Utilization (OSDBU)

U.S. Department of Justice

Dave is currently the OSDBU Director at the U. S. Department of Justice and previously was the Deputy OSDBU Director at the U. S. Environmental Protection Agency (EPA).

He has served as Director of EPA's Office of Solid Waste and Emergency Response (OSWER) Acquisition Staff, providing support to the Senior Resource Official on Contracts and Grants issues. Dave has extensive international experience (17 years) as an auditor with the U.S. Army Audit Agency (USAAA) where he performed acquisition audits in Europe and the Middle East.

Dave is a graduate of Morehouse College in Atlanta, GA where he received a BA in Accounting.

William H. Swift, MBA

Owner and President
Business Traveler Services, Inc.

Mr. Swift is an owner and president of Business Traveler Services, Inc. (BTS), a minority-owned business center development company. Some of the services this company provides are: prepaid phone card vending, ATMs, LapTop Lane business centers, concierge centers, internet kiosks, FedEx dropboxes, foreign currency exchange, cell phone rentals and InMotion movie rental centers. An assortment of these and other services are operated at Hartsfield Atlanta International Airport, LaGuardia Airport, JFK International Airport, Jacksonville International Airport, Cleveland-Hopkins International Airport, Hobby and Bush International Airports.

Mr. Swift is also owner and president of Swift Services, Inc., a company that established varied enterprises at Hartsfield Atlanta International Airport - three golf shops; two sports apparel stores; a joint venture with Jackmont Hospitality to operate TGI Friday's; and a partnership with Benjamin Books, Inc. for operation of the largest bookstore at Hartsfield.

Mr. Swift was Director of Purchasing and Real Estate for the City of Atlanta during the Maynard Jackson administration, which established comprehensive programs and policies resulting in significant minority and female participation in all procurement and construction - with an emphasis on airport construction, professional services and concessions.

He received a Bachelor of Science degree in accounting (Cum Laude) from Central State University and an MBA from the Harvard Graduate School of Business Administration.

Richard W. Thaler, Jr.

Managing Partner
Lieutenant Island Partners, LLC

Richard is a managing partner of Lieutenant Island Partners, LLC where he is actively engaged with several public homebuilding companies and private equity groups around current housing related issues.

Richard was the former Vice Chairman of Deutsche Bank Securities, one of the largest and most successful investment banking industry groups. His

group focused on debt, equity and merger transactions for companies in the following industry segments: automotive, building products, environmental, electrical equipment, paper, packaging, metals, diversified industrial and equipment rental.

Richard earned a bachelor's degree from Princeton University and a master's degree in business from Harvard University and currently an adjunct professor at Morehouse College.

W. Kelvin Walker

Partner

21st Century Group, LLC

W. Kelvin Walker is currently a Partner with 21st Century Group, LLC, a private equity investment firm based in Dallas and leads their efforts in originating, structuring, executing, and monitoring the Firm's investments. With over \$165 million of committed capital they seek to acquire an equity interest in lower middle market companies focused on emerging domestic and underserved markets in urban and metropolitan areas.

Mr. Walker has over 20 years of experience in mergers and acquisitions, merchant banking, corporate finance, credit analysis, business planning, and strategic development. He has held senior level positions at Mesirow Financial, Inc., Pryor, McClendon, Counts & Co., Inc., and NationsBank Corporation.

Mr. Walker earned his B.A. degree from Morehouse College where he graduated with honors and received his Master of Management Degree from the Kellogg Graduate School of Management, Northwestern University and was a Johnson & Johnson Fellow. He is also an Adjunct Instructor at the University of Texas at Dallas, School of Management where he teaches Applied Corporate Finance.

Charmaine Ward

Director, Community Affairs

Georgia-Pacific

Charmaine Ward is Director of Community Affairs for Georgia-Pacific responsible for philanthropic programs nationwide, including community partnerships, employee volunteerism programs and the management of

grants and charitable contributions. In her role, Charmaine works closely with internal executives, as well as community and civic leaders to develop and support programs and initiatives that are aligned with the business goals and philanthropic strategies of Georgia-Pacific.

Helping students and entrepreneurs replicate marketing and business success is another of Charmaine's passions. She is a noted speaker and trainer for non-profit organizations, entrepreneur/small business organizations and higher education institutions on topics including: leadership, marketing, managing change, financial empowerment, developing a life plan, public speaking, networking, customer service, interviewing and resume writing.

Charmaine graduated Magna Cum Laude with a B.A. in Economics from Clark Atlanta University and earned an MBA with honors from the Executive MBA program at Kennesaw State University. In 2008 she was honored by being selected as Who's Who In Black Atlanta and 100 Most Influential Black Women in Atlanta by the Atlanta Business League.